

GUIDELINES FOR PHOTO AND VIDEO SHOOTS IN BONIFACIO GLOBAL CITY

Fort Bonifacio Development Corporation

2/F Bonifacio Technology Center, cor. 31st st. and 2nd ave., Bonifacio Global City
8183601

Permit Processing

1. Applicants requesting to conduct photo or video shoots within Bonifacio Global City and Bonifacio High Street should submit proposal at least fourteen (14) working days prior to proposed event to:

PAM M. MAGBITANG
Marketing Officer
NMMagbitang@fbdcorp.com

2. Included in the proposal are the following:
 - a. Target date/s
 - b. Target location/s

Please identify from the list below:

Common Areas	Retail Areas	Open Lots
Sidewalks	Bonifacio High Street	Cors. 9 th ave. & 34 th st.
Arcades	One Parkade	Cors. 9 th ave. & Lane Q
	Two Parkade	Cors. 9 th ave. & Federacion Drive
Parking Lots	The Fort Entertainment Complex	Parks
	Crossroads	Turf BGC
	Bonifacio Stopover	Terra 28 th
	Bonifacio One Technology Tower	Track 30 th

- c. Purpose of the shoot (commercial, pre-nuptial, debut, feature, company use, AVP, etc.)
 - d. List of Equipment
 - e. List of Manpower
 - f. Inspiration Photos/Videos
 - g. Links/Copies of previous episodes/issues (for Features only)
 - h. Storyboard/Shotlist (if applicable)
3. Rates for shoots in Bonifacio Global City are as follows:

VIDEO AND PHOTO SHOOT RATES	
Photo/Video Shoots for AVP/Internal Use	10,000
Photo/Video Shoots for Commercial/External Use	30,000
Pre-Nuptial/Debut Pictorials or Video Shoots (12% VAT Inc.)	2,000

Exclusive of Permit Processing Fee of Php 560.00. Other incidental charges may apply.

Applicants for shoots should submit the following for formal billing, if applicable:

- Complete Company Name
- Complete Company Address
- Company TIN

4. Once the proposal has been evaluated and approved, applicants need to submit **complete** requirements in 3 hard copies, collated and secured together, with the Ads and Promo Permit on top of each set, upon payment of corresponding fees applied on schedules agreed.
 - a. Ads and Promo Permit (if applicable)
 - b. BESC Permit (if applicable)
 - c. Mayor’s Permit (shoots for internal/external purpose)
 - d. Barangay’s Permit (shoots for internal/external purpose)
 - e. Approved List of Equipment
 - f. Approved List of Manpower
 - g. Approved Inspiration Photos (for photoshoots)
 - h. Storyboard/Shotlist (for videoshoots)
 - i. Signed Guidelines for Photo and Video Shoots in Bonifacio Global City

FBDC will determine the list of requirements needed depending on nature of the shoot. FBDC also reserves the right to not release permits should applicants fail to comply. Strictly no permit, no shoot/ingress.

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General Policies

1. FBDC requests that the following be highlighted in video and photo shoots that feature BGC/BHS:
 - a. Bonifacio Global City or BGC
The city shall be referred to as “Bonifacio Global City” or “BGC” at the least in spiels, credits or visual graphics. Spiels or establishing shots are preferred to be conducted at signages around the city. (BGC signages may be found on the corners of 11th ave. and 26th st., and 5th ave. cor. McKinley Parkway).
 - b. Art Program
What differentiates Bonifacio Global City from other real estate developments and townships is the inclusion of interactive and monumental art installations in the biggest and smallest of ways. Dubbed as “Soul of the City,” the Art Program of BGC fuels it to sustain its being the home of passionate minds. List of installations attached.
 - c. Open Spaces and Parks
BGC is home to open spaces and parks that make it more amenable to live, work and play in BGC
 - d. Retail Areas
BGC boasts of its wide selection of shops and restaurants that keep it world-class and urbane. A number of brands and business-owners choose BGC as the primary location to jumpstart their food or retail business.
 - e. Affiliated Properties
Features should focus on FBDC developments and affiliated properties only.
2. Only handheld cameras are allowed for all types of shoots. At the most, tripods and reflectors are the only set-up that may be permitted.
3. Shoots in retail areas should be conducted outside operating hours.
4. Should there be any change in date or location, FBDC shall be notified at least three (3) working days prior to original schedule of shoot.
5. Applicants of commercial and feature shoots should provide a copy of the final material after airing/release.
6. Indemnification of FBDC
 - a. Fort Bonifacio Development Corporation, and its subsidiaries, shall not be responsible nor accountable for any loss of/damage to products/displays nor injury to third party during the shoot.
 - b. The event organizer, its representatives, agent’s employees and contractors as well as participants and audience of the event shall not hold FBDC/AMPC/BESC and its subsidiaries and joint companies for any accidents, injuries and damages that may occur to the participants and audience during ingress, shoot proper and egress.
7. Shoots in the following locations shall be coursed through the corresponding contacts for permits

Market! Market!	Jonna May Caagbay	caagbay.jonna@ayalaland.com.ph
Serendra	Cheen Rivera	riveracheen.almi@ayalamalls.com.ph
The Mind Museum	Lisa Nicandro	lisa.nicandro@themindmuseum.org

This is to certify that I have read and understood the guidelines for shoot in Bonifacio Global City.

NAME	
ADDRESS (of Agency/Company, if applicable)	
DATE	
SIGNATURE	